

WIRRAL MET COLLEGE

Higher Education Strategy 2022 - 25



Wirral Met College

INVESTORS IN PEOPLE®
We invest in people Standard



Contents

HE Strategic Themes 2022 – 2025

- **Theme 1: Responsiveness**
- **Theme 2: Quality of Provision**
- **Theme 3: Value for Money**

This strategic plan is underpinned by annual action plan that will set out objectives and key performance indicators for each theme



1. Introduction



Welcome to Wirral Met College

Wirral Metropolitan College ('the College') is the only College of General Further Education in Wirral and has developed a small but critical higher education (HE) curriculum, to provide relevant pathways to learning from Level 1 to Levels 5, 6 and 7.

The College's vision '**to be an inclusive, outstanding College**' reflects the drive to ensure that the local population are provided with pathways to learning that can lead to rewarding professions and careers.

The College's mission '**to enhance economic prosperity through high-quality work-related education and skills**' expresses the essence of the College's key strategic aims, to provide pathways to the world of work and the College's HE offer provides professional pathways that transform lives.

The College's values of '**Success, Passion, Integrity, Respect and Opportunity**', are at the heart of everything we do.



College Strategic Intent and Values

College Strategic Intent and Values



'To be an inclusive, outstanding college'



'We will enhance the economic prosperity of young people, adults and employers through high quality, work-related education and training'.



Success, Passion, Integrity, Respect and Opportunity

3. HE STRATEGIC THEMES 2022-2025

Strategic Themes 2022- 2025

Wirral Met College (the College) has set three themes to develop and deliver a Higher Education (HE) offer.

1 Strategic Theme 1: Ensure we are responsive

2 Strategic Theme 2: Ensure we set and meet high academic standards of quality in teaching and learning

3 Strategic Theme 3: Ensure we are efficient and financially viable

STRATEGIC THEME 1 Objectives

1

Ensure we are responsive by:

- 1.1 Creating a curriculum that enables non-traditional students to progress from level one to Higher Education
- 1.2 Working with relevant partners to pro-actively identifying under-represented groups to encourage take up of HE, in order to provide pathways to professional careers
- 1.3 Ensuring that our vocational curriculum leads to HE options, which include Higher Level Degree Apprenticeships, Higher National Diplomas, Professional Qualifications and Degree Programmes.

STRATEGIC THEME 2 Objectives

2

Ensure we set and meet high academic standards of quality in teaching and learning by:

- 2.1 Continuously improving the quality of teaching, learning and assessment, to develop HE provision that meets the specific needs of students studying HE in Further Education
- 2.2 Maintaining registration with the Office for Students by pro- activity targeting areas of under-representation in HE, and minimising any gaps in the opportunity of access to higher education and performance of under-represented students.
- 2.3 Setting and meeting the highest quality and academic standards, and maintaining high quality outcomes for HE students within the regulatory framework to assure quality in England

STRATEGIC THEME 2 Objectives

3

Ensure we are efficient and financially viable by:

- 3.1 Developing our HE business to optimise opportunity, income and minimise risk
- 3.2 Ensuring our HE offer, including every individual HE programme, is efficient and effective
- 3.3 Develop successful business models with our university partners, to support our respective strategic plans

Delivering HE Objectives

